

File Submission Specifications

Monitor

We recommend a good quality monitor with a Trinitron tube for image balance and submission, such as a Sony or Lecie. The monitor color should be set to 6500K with all image viewing in subdued lighting and no florescent or direct window lighting hitting the monitor.

File Formats

Save files as flattened RGB Tiff's or JPEG's without LZW compression, channel masks or paths in 8 bit color. You may compress files with a WinZip program for FTP transmission. Save jpeg's at level 10 or Adobe Version 6.0 as level 12. No raw camera files or greyscale files. We recommend that you use our sharpening tools when submitting files. If you sharpen your images and DO NOT want any sharpening done to the files, you MUST note that when submitting them.

File Size

Set file resolution at 250 dpi for all images. Please set all canvas sizes to standard print sizes. 2.5x3.5 / 4x5 / 5x5 / 5x7 / 8x10 / 11x14 / 16x20 / 20x24 / & larger. Files not sized correctly may cause unwanted cropping of images. Unless requested, we will print the images as submitted.

Media

RPC accepts files from PC or Mac, CD or DVD's. Through the web via ROES or our FTP server. If submitting via FTP, please send an email notifying us of an order. All jobs submitted for scanning will be returned on CD unless you enclose media.

Image Orientation

Submit all images in vertical portrait orientation for Proof Books and Sports work only. Rotating the image to the correct position is the responsibility of the customer for these products

File Naming

For both IBM-PC and Mac formats on CD or Zip, make sure file names are no more than 31 characters in length, which includes the file extension. DO NOT use the character "~" or "#" or ' in the file name.

Setting Highlights and Shadows

For best highlight to shadow detail, set your highlights to RGB 245-250 and you shadow value to 5. If you have further questions in optimizing and calibrating your system, please call and ask for the Digital Department.

Corrections

Files submitted for Direct Digital Output are not opened or color corrected UNLESS REQUESTED. Please take care in making certain that all files are being submitted properly for printing. We will assist you in calibrating your monitor to our system, but the final output quality for "Print As Is" files is your responsibility. On our web site are the recommended settings for color working space and a step by step procedure for Calibrating to our lab.

FTP Order Submission

RPC maintains an FTP server for 24 hour a day order submission. You have three options for sending orders in via the Internet .You may submit orders either through your own personal FTP folder, our Remote Order Entry

Software (ROES). Or the Express Digital -Photorefect network. Our ROES software is available for free download on our web site at www.reedyphoto.com or call at 1-800-226-8033.